

# Prostate Cancer Research presents Horizon Dinner Time for Discovery

Wednesday 23<sup>rd</sup> March 2022  
HRP Banqueting House, Whitehall  
Hosted by Stephen Fry

*An evening of discovery and entertainment to support our life-changing research in to new, more effective, and less harmful treatments for prostate cancer.*

Prostate Cancer Research are looking for corporate sponsors for their annual fundraising dinner to be held at HRP Banqueting House, Whitehall, London, SW1A 2ER on Wednesday 23<sup>rd</sup> March 2022.

Putting innovation and discovery at the forefront of their fundraising dinner, we would love to partner with you on this prestigious event that will demonstrate how investments in new discoveries and driving forward innovations are essential to achieving a world where people are free from the impact of prostate cancer.

We are extremely happy to have confirmed Stephen Fry the legendary, actor, broadcaster, writer and comedian as our host for what we know will be guaranteed to be a successful fifth Horizon Dinner.

## About PCR

Prostate cancer is now the most-commonly diagnosed cancer in the UK, with over 12,000 men diagnosed with advanced prostate cancer every year. Yet current treatments are harmful and only prolong life by a few months, and men's lives are needlessly being lost. Despite this, only 5% of all cancer research spend goes on prostate cancer research in the UK.

Prostate Cancer Research exists to address this dangerous gap in funding. We support innovative scientists who will develop and deliver breakthrough medicines and treatments for advanced prostate cancer. Ultimately, our mission is to achieve a world where people are free from the impact of the disease.



## About the evening

The Horizon Dinner will see at least 280 people attending including people from the Pharmaceutical and Artificial

Intelligence world, with an interest in science, technology and AI, investments, arts, philanthropy.

The theme is Time for Discovery, and we will be taking attendees on their own journey of discovery through-out the evening:

- prepare for a culinary adventure with our tantalizing, specially curated meal and wine list
- be left astonished by our exciting and dynamic entertainment
- feel like royalty in our breath-taking venue, the stunning Banqueting House, where royalty have dined for years since King James I in 1622.



All our guests will also have the unique opportunity to spend time immersed under the epic Rubens' ceiling in the main hall - the only surviving in-situ ceiling painting by Flemish artist, Sir Peter Paul Rubens.

## What we have achieved so far

The Horizon Dinner was founded and led by Prostate Cancer Research's trustees who organised and raised nearly £1.3m net profit over four sports themed evenings since 2010. Prostate Cancer Research are delighted to now build on this success and, in 2022, we are determined to maintain the fun and elegance of all previous dinners and continue the legacy of funding our vital work.

Horizon Dinner has been fundamental in helping us on our journey of discovery so far. Since 2010, we have made huge steps which would not have been possible without the support received through our gala dinners. We have:

1. Increased the number of research projects we fund from four to fifteen and expanded reach to research centres, universities and institutions across the UK.
2. Supported scientists to make breakthrough discoveries, such as PCR researcher Professor Iain McEwan has had initial success with a brand-new drug that would keep hormone therapy lasting for longer.
3. Launched awareness campaigns such as our taboos campaign – Let's Talk About The Hard Things, ran a webinar series on living well with prostate cancer and launched our patient information and education tool The Infopool to support patients on their treatment decisions.



4. Expanded into the United States to showcase our excellent UK-based research, reach further funding opportunities and invest in research globally.
5. Began our journey into translational research and supporting researchers at every stage of their journey to help get new treatments from lab to patient sooner.
6. Cancer did not stop for Covid-19 and neither did we; we ran a grant call in 2020 and funded five additional projects.

We are so proud of these achievements but have so much left to discover and time is of the essence. We want **COMPANY NAME** to be part of the next stage of our journey.

## What we hope to achieve this year

This year fundraising at Horizon Dinner will go solely towards Dr Luke Gaughan's project at Newcastle University. Luke and his team are exploring how prostate cancers become resistant to hormone therapy, which stops the treatment working. The outcome could be monumental for patients as resistance to hormone therapy could be delayed, reversed, or even avoided completely.

We need your help to do this. Take on your own journey of discovery and help us to give patients and their families more time. Sponsor a dinner which will fully fund a project that could save the lives of countless people living with prostate cancer.



## Sponsorship packages

Ready to help create a world where people are free from the impact of prostate cancer? We have the following sponsorship and advertising packages available.

### £10,000 Golden Discovery Sponsorship Package

- A free table for your company to attend Horizon Dinner
- Prominent logo exposure at the event on screens throughout the silent auction, on silent auction software and on the step and repeat board.
- Logo on invitation
- Logo on website and on social media
- Full colour full page advert in the event brochure (200mm by 200mm)
- Name in the event brochure

*Simpson & Thacher Bartlett and Investec have already confirmed their sponsorship*

### £5000 Silver Discovery Sponsorship Package

- Prominent logo exposure at the event on the step and repeat board and silent auction software.
- Name in the event brochure
- Logo on website and on social media
- Full colour half page advert in the event brochure (100mm by 200mm)
- Two tickets included

### £2000 Bronze Discovery Sponsorship Package

- Logo on optional areas at the dinner to be agreed together such as the menu, wine list and flowers.
- Logo on website and on social media
- Thank you in the brochure

## Company details

Name:

Company name:

Email:

Telephone:

Address:

Package to purchase:

*Please send completed form, with any required artwork, by 31<sup>st</sup> January 2022 to -*

*Amy Russell Prostate Cancer Research 23-24 Great James Street London WC1N 3ES*

*T: 0203 735 5448 E: [arussell@pcr.org.uk](mailto:arussell@pcr.org.uk)*

We would be delighted to meet up to discuss the work of the charity further and the difference that your sponsorship will make to this event. Thank you for taking the time to learn more about Horizon Dinner and the impact that it could have on the lives of patients and their families everywhere.