

Prostate Cancer Research Centre Cookie Policy

Our website uses cookies to see how many visitors we get, the paths visitors take around the site and what part of the world visitors come from. We do this by setting cookies which act like a virtual sticker on your computer or device so that we can tell one visitor from another.

We use third-party services to enhance the website, which results in trackers being active. Trackers don't set cookies but they do send data to third parties when you land on a page.

Personal data

Our website is managed by an external company, and they sub-contract the hosting of the site to another company. The web host keeps logs of connections to our site. The logs include the visitor's IP address, the date and time of connection, the pages visited, and the browser and device used. PCRC does not use data on an individual level unless the traffic looks like an attack. Personal data is also processed when you complete one of the forms on our website or make a payment.

Why?

Logging connection to our site assists in the detection of malicious activity. It is important that our site is secure and works properly, so processing personal data is done on the basis of legitimate interests. It's important for us to be able to respond to enquiries, so the processing of data from online forms and payments is also on the basis of legitimate interests.

How our website is used?

We use analytics platforms to help us understand how our website is used. When you visit our site, cookies are set on your computer or device, and the information is sent to our analytics account.

This information includes:

- your IP address (which reveals your geographical location)
- the site you came from (referrer)
- the content you access
- the type of device, system and browser used
- the pages you view
- clicks on links within the site

PCRC does not use this information to learn anything about you individually, although analytics platforms will use these statistics to analyse your use of our site.

Functional and non-functional cookies

There are two types of cookies:

Functional cookies ensure the functioning of a website.

Non-functional cookies can be set for statistical, social, targeting and commercial purposes.

Non-functional cookies will be stopped when you click DECLINE on our cookie notice to say that you don't want these cookies. Clicking DECLINE won't affect the functionality of the website.

Functional cookies relate to PCRC's payment platform, Stripe. They are used to perform the following actions:

- Take payments for donations, tickets. etc.
- Make debit/credit card payments.
- Remember who you are and to help store information on the web browser rather than on its own servers.

Non-functional cookies are used to perform the following actions by third parties. They will be set when you click ACCEPT on the cookie notice. PCRC non-functional cookies are from two sources:

1. Google Analytics and Tags
 - Identifies unique users
 - Identifies unique sessions
 - Stores information about the user's sessions
2. Facebook Pixel Code
 - Collects data that helps track conversions from Facebook ads

Why?

To make improvements to our site, it's useful to know whether some pages are more or less popular. Also, to make best use of our limited resources, it's helpful to know how visitors arrive at our website.

You have the right to object to the processing of your personal data when we rely on our legitimate interests. Simply contact us at info@pcr.org.uk to object.

Controlling and deleting cookies

All internet browsers allow you to manage which cookies you accept, reject and delete. You can usually find these controls under the Preferences or Tools menu. You can find more detail about individual browser settings at <http://www.aboutcookies.org>. If you choose not to accept cookies, some sections of the PCRC website may not work properly.