

Q&A for Pants for Prostate

Do I wear the pants over my normal clothes?

Yes, you may prefer to wear trousers to work on the 19th!

Are the pants just for men?

No. The pants are for men and women. Women have a huge part to play in helping to raise awareness of prostate cancer with the men in their family.



Why are the pants so silly looking?

We wanted to spend as little money as possible on the pants, so we could spend more of our money on research for new treatments for prostate cancer. The pants are only designed to be worn for one day and to get people talking. They are 100% recyclable.

Why pants?

A man's prostate is located just below the bladder, the area where a man experiences the most difficulties if he has prostate cancer. It seemed fitting to draw attention to an area where men can be reluctant to talk about any health problems they may have.

Why is our company piloting this?

The Prostate Cancer Research Centre wants to find ways that get for men and women talking about prostate cancer. We want to test if, by wearing funny pants, we can break down the taboo around prostate cancer and begin conversations in your work place.

How will you know if it has worked?

We won't unless you tell us. We would love companies to share the following information to help us decide how successful it has been and whether more companies should get involved in the future...

1. How many people within your company wore the pants?
2. Did they wear the pants all day or only for a short time?
3. How did people feel wearing the pants?
4. How many people had a conversation about prostate cancer because of the pants?
5. Would you like to take part in a Pants for Prostate day again next year?

Why are you asking for a donation?

The Prostate Cancer Research Centre is focused on finding effective treatments for men who have prostate cancer in the future. It is the most common cancer in men with 1 in 8 men diagnosed within their lifetime. Your donation will help to fund our research so we can provide a better future for men and their families affected by prostate cancer.

Thank you for taking part in Pants for Prostate and for supporting the Prostate Cancer Research Centre